

Using Twitter: A Really Simple Daily Checklist

1. Do a keyword search

Find a keyword that is related to your purpose on twitter. Pick one that will stir up names of people who like to tweet about your favorite subject. Experiment with single words or try longer phrases.

2. Choose five people to follow

Choose five people that are using your keyword (and seem interesting based on their overall relevance, bio, consistency and use of the @ symbol).

3. For each person, do the following:

- a. **Click the follow button** - This one is easy
- b. **Add them to a list** - or to multiple lists if relevant
- c. **Send them an @ message** (example: @TimsStrategy Like your daily checklist for Twitter. Helps a lot!)
- d. **Re-tweet them** Find a recent tweet of theirs that your followers would enjoy and re-tweet it. Even better? Add a comment like "love this!" at the end.
- e. If you have time, **click the link in their bio**. If they blog, leave a quick comment on their blog.
- f. **Add one or two original tweets** and you have just now set a schedule that will have you tweeting 10-15 times a day.

Want more results? Follow five in the morning and five in the evening.

If you need more details (e.g. creating a list), here is the original blog post:

<http://timsstrategy.com/using-twitter-a-really-simple-daily-checklist>